

# MIDTOWN

## SANTA FE

---



# ACTION PLAN – 9 Actions

1. City As Master Developer (Cancel RFEI Solicitation)
2. Rezone Site (Development Framework Plan)
3. Plan for Infrastructure
4. Reuse Existing Buildings for Community Purposes
5. Prepare Site and Buildings for Reuse and Redevelopment
6. Promote Garson Studies Complex
7. Identify Parcels for Mixed-Income and Affordable Housing Development
8. Access and Establish a Public Funding Mechanism
9. Engage the Public for Development Planning

*(From Memo to Governing Body, from Rich Brown, Director of Community & Economic Development, dated March 26, 2021)*

# ACTION PLAN – Current Status

## #2 Rezone Site (Development Framework Plan)

### **Costs (*estimates for 16-18 month period*)**

- Zoning and Master Planning: \$790,000
  - Includes consultant fees for land use planning, public finance and real estate economics, and public engagement
- Midtown Site Development Administrator: Internal Staff
- Redevelopment Project Manager: \$108,000
- Art Assets and Furniture, Fixtures & Equipment (FF&E): \$100,000
  - Full presentation of Arts Assets & FFE scheduled for June 9<sup>th</sup>

# ACTION PLAN – Current Status

## #4 Reuse Existing Buildings for Community Purposes

- Presentation clarified with additional slides updating the May 12 Existing Buildings presentation
- Presentation has been posted on the City sponsored website: [www.MidtownDistrictSantaFe.com](http://www.MidtownDistrictSantaFe.com)

## Buildings to be Preserved (Action #4)

---

### **Civic Value - Opportunities for Public Purposes**

- Visual Arts Center
- Fogelson Library Complex
- Garson Performance Theater

### **Opportunities for Economic Development Purposes**

- Garson Studios
- Benildus Hall
- Administration Building

## Further Assessment / Temporary Reuse (Action #4)

---

### **Opportunities for arts or economic development purposes**

- Barracks (as art studios)
- Driscoll Fitness Center (Garson Studios development area)

### **Opportunities for civic facility or economic development purposes**

- Alexis Hall
- Kennedy Hall
- La Salle Hall
- Mouton Hall
- St Michaels Hall & Cafeteria

### **To be Determined – potential site for increased connectivity**

- Student Housing (Apartments A, B, C, D)

# ACTION PLAN – Current Status

## #9 Public Engagement for Development Planning

- Opticos and UNM Design & Planning Assistance Center (DPAC) coordinating schedule for workshops in July
- For DPAC, the City's consultant partner for public engagement, visit the community organization based website: <https://www.cultureconnects.site/>

## City Council Presentations and Reports

- May 12: *Presentation:* Existing Buildings
- May 26: *Report:* Strategic Tactics Teams
  
- Jun 09: *Presentation:* Furniture, Fixtures, Equipment Assets (FFE)
- Jun 30: *Report:* Strategic Tactics Teams
  
- Jul 14: *Presentation:* Public Engagement
- Jul 28: *Report:* Strategic Tactics Teams



# MIDTOWN SANTA FE

---

For Midtown Reports Presentations and General Information:

[www.MidtownDistrictSantaFe.com](http://www.MidtownDistrictSantaFe.com)

For community stories and aspirations for Midtown:

<https://www.cultureconnects.site/>