

MIDTOWN

SANTA FE



ACTION PLAN – 9 Actions

1. City As Master Developer (Cancel RFEI Solicitation)
2. Rezone Site (Development Framework Plan)
3. Plan for Infrastructure
4. Reuse Existing Buildings for Community Purposes
5. Prepare Site and Buildings for Reuse and Redevelopment
6. Promote Garson Studies Complex
7. Identify Parcels for Mixed-Income and Affordable Housing Development
8. Access and Establish a Public Funding Mechanism
9. Engage the Public for Development Planning

(From Memo to Governing Body, from Rich Brown, Director of Community & Economic Development, dated March 26, 2021)

Midtown Santa Fe: 3 Goal Areas

Long-Term Development Goals	Public Policy Financial Goals	Community Development Goals
<ul style="list-style-type: none">• Higher education• Housing choices for all incomes• Film and multimedia industry• Local community arts and culture• Technology and innovation	<ul style="list-style-type: none">• Generate near-term revenues to pay operating costs (including bond repayment)• Create long-term value to achieve economic and community development goals	<ul style="list-style-type: none">• Public Engagement<ul style="list-style-type: none">• Inclusive• Transparent• Development<ul style="list-style-type: none">• Sustainable• Equitable• Public Open Space and Facilities

Based on the Midtown Planning Guidelines approved by the Governing Body in 2018

PLANNING SESSION – Listening

The City's Midtown Planning Team and Staff facilitated a series of Public Listening Sessions July 20-22, which included a Midtown Site Walk.

Began with a shared **Vision** and general land use guidelines that were developed through many years of public input stemming as far back as the **Midtown Local Innovation Corridor Overlay District (LINC)** planning events and zoning approvals for the St Michaels and Cerrillos corridors, and again in 2018 that culminated in the **Midtown Planning Guidelines** approved by the Governing Body in 2018.

MIDTOWN VISION

Over time, our community aspires for the Midtown District, inclusive of the Midtown LINC area, to be an essential hub of Santa Fe reflecting the city's heritage and culture where all residents are invited to live, work, play, and learn.

We want the Midtown Property to become the most creative location in the U.S. where a wide diversity of people interact and collaborate to find their passions; build their skills for a great career; live in a thriving, vibrant neighborhood and city; and create a great future for our community, region and beyond.”

Excerpt from the Midtown Planning Guidelines approved by the Governing Body in 2018

PLANNING SESSION – Listening

Confirmed projects that set the stage for Moving Midtown Forward to achieve the City's financial and economic objectives.

The Midtown Planning Team will proceed aggressively so that the initial projects are studied and ready to be incorporated into an affirmative a resolution for Governing Body and Council Committee approval in October 2021.

Projects Moving Forward

- 1. Rehabilitate and reuse the Fogelson Library complex as a Public Library & Community Learning Innovation Center.**
Commence due diligence immediately.
- 2. Create a land use and development plan that will identify initial parcels for the development of mixed-use, mixed-income, and affordable housing.** *Schematic plans due in October.*

Projects Moving Forward

3. Analyze options for locating a new City Government and Community Services within the Midtown District that will take government services to the people in the center of Santa Fe. Commence analysis immediately.

Option 1: Rehabilitate and reuse three existing buildings for a City Hall and Community Services Campus

Option 2: Locate a city hall building on an adjacent city owned parcel.

Projects Moving Forward

- 4. The City has assembled local, county, and state film offices to market and identify a qualified and experienced partner to expand the operations of the Midtown Garson Studios. *Market site immediately.***
- 5. Rehabilitate and reuse the Visual Arts Complex to create a Community Arts and Culture Hub. *Issue Request for Proposals in November.***

Projects Moving Forward

Midtown Planning Team is also developing the basis for a Midtown Metropolitan Redevelopment Area. *Coincides with land use plans in October.*

The Planning Team is developing a Midtown Community Development Plan that will address community priorities and requirements for development within the Midtown District. *Draft in December/ January.*

The Midtown Planning Team will use as a guide the United States Green Building Council - Leadership in Energy and Environmental Design for Neighborhood Development (USGBC LEED: ND). *Immediate*

PLANNING SESSIONS – Workshop / Creating

Wednesday, September 22

City Planning Staff meetings

Thursday, September 23

Public Workshop – Open Studio
Southside Library (tbd)

Friday, September 24

Public Workshop – Open Studio
Higher Education Center (tbd)

Saturday, September 25

Public Workshop – Open Studio
Higher Education Center (tbd)

MIDTOWN SANTA FE

For Midtown Reports Presentations and General Information:

www.MidtownDistrictSantaFe.com

For community stories and aspirations for Midtown:

<https://www.cultureconnects.site/>